

BĒA™

Sparkling Energising Drink

BĒA is not your average energising drink. BĒA stands for 'botanical energy + adaptogens'. It's more than just caffeine in liquid. An artful blend of raw nutrients sourced from whole-food fruit and vegetable ingredients, BĒA contains potent green tea polyphenols and 100 mg of caffeine to help boost metabolism. It's free from gluten, soy and dairy and contains less than one gram of sugar and 10 calories per serve. Swap your cup of coffee for a cool can of BĒA and feel the difference.

Clean Energy Made Simple

- 10 Calories and less than 1 gram sugar
- 100 mg of naturally sourced caffeine from green tea
- Boosts metabolism
- Made with raw nutrients and vitamins sourced from fruits and veggies
- Adaptogens like ginseng, shiitake and maitake mushroom
- Fruity Mango Mimosa and berry 'Bondi Bellini' flavours, naturally sweetened
- Available in a pack of twelve 355 mL cans
- Suitable for Cleanse Days

Maximise your vibrancy with the power of fruit and vegetables

Spinach	Apple
Broccoli	Strawberry
Carrot	Shiitake and maitake mushroom
Sweet potato	
Orange	

Giving Back with BĒA

Wellness is more than just nourishing the body. 5% of BĒA profits are donated to caring for the environment and creating a better world.

Perfect for:

- Those looking for a healthier caffeinated drink option
- Anyone ages 16+ who has a busy lifestyle or just needs more energy

Berry Bondi Bellini



Mango Mimosa



What is BĒA?

A synergistic blend of raw nutrients, adaptogens, botanicals, vitamins and 100 mg of naturally sourced caffeine to give you a clean energy boost at any time of day. An artful blend of natural ingredients, BĒA contains no artificial colours, flavours or sweeteners and has less than one gram of sugar and 10 calories per serve.

How much caffeine is in a serving of BĒA?

BĒA contains 100 milligrams of caffeine per 355 mL can. For comparison, a standard 250 mL coffee contains about 95 milligrams of caffeine.

What makes BĒA different from other energy drinks?

BĒA is a sparkling, clean, energising drink with naturally sourced caffeine from green tea plus botanical ingredients like adaptogens. Instead of just caffeine and liquid, BĒA provides a unique blend of vitamins and nutrients sourced from whole-food fruit and vegetable ingredients. BĒA contains potent green tea polyphenols and caffeine to help boost metabolism, and is gluten-, soy-, and dairy-free. BĒA is also suitable for vegans. Naturally flavoured without sugary juices, BĒA is crafted with stevia, monk fruit, and other naturally sweet ingredients giving it less than one gram of sugar and 10 calories per 355 mL can.

Who is BĒA recommended for?

BĒA is recommended for individuals over the age of 16. Children under the age of 16, women who are pregnant or breastfeeding, and individuals with a medical condition affected by caffeine should check with a healthcare professional before consuming.

Can I drink BĒA on a Cleanse Day?

BĒA contains 10 calories per serving and can be incorporated into your Cleanse Day schedule.

How is BĒA different from e+?

While BĒA and e+ both offer long lasting energy from naturally sourced ingredients, BĒA is a carbonated, sparkling energising drink with vitamins and nutrients from fruits and vegetables, 100 milligrams of caffeine, and select adaptogens. e+, on the other hand, is an energy shot with 85 milligrams of caffeine and a blend of many different adaptogen ingredients.

e+ is the ideal companion for natural energy on the go or during activity as a quick energy shot. BĒA is a refreshing opportunity to help you start your day, work or study, or get an afternoon spark. Enjoy it one sip at a time throughout your day.

What are sugar alcohols and what is their purpose in BĒA?

One of our natural sweeteners listed in BĒA ingredients is 'sweetener 968' - a sugar alcohol called erythritol. Sugar alcohols, or polyols, are found in fruits like apples, plums, and cherries and offer a naturally sweet taste. Although they're included as part of total carbohydrates on nutrition labels, sugar alcohols provide fewer calories than sugar or other carbohydrates and won't cause a rise in blood glucose levels. They don't contain the type of alcohol that you would find in an alcoholic beverage. Their name only refers to aspects of their chemical structure. Erythritol is almost as sweet as ordinary cane sugar, yet it contributes practically no calories.

For more information, please contact your Isagenix Independent Associate.



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